

Safer Internet Day

8th February 2022

Social Media Guide for Supporters

#SaferInternetDay

#PlayYourPart

Safer
Internet
Day 2022 | Tuesday
8 February

Coordinated by the UK Safer Internet Centre

About Safer Internet Day

Safer Internet Day 2022 is on 8th February, with celebrations and learning around the theme 'All fun and games? Exploring respect and relationships online'.

Coordinated in the UK by the UK Safer Internet Centre, the celebration sees thousands of organisations get involved to promote the safe, responsible and positive use of digital technology for children and young people.

In 2021, we reached 51% of young people aged 8-17 and 38% of parents. We invite everyone to join us, and Safer Internet Day supporters across the globe, to help create a better internet on Tuesday [8th February 2022](#) and throughout the whole year.

#PlayYourPart - Safer Internet Day 2022

Each year in the UK, Safer Internet Day explores a new area or theme that is important to the young people we work with every day. Earlier last year we conducted research about the time that young people spend online and found that:

- 77% of young people have spent more time playing online games and apps during the pandemic than ever before
- More than 1 in 5 young people see a supportive response to negativity within games and apps every week
- 41% of young people have blocked or reported another user because of their behaviour

Safer Internet Day 2022 celebrates young people's role in creating a safer internet and the ways they are shaping the interactive entertainment spaces they are a part of. The platforms young people use are spaces for connection, community and collaboration, which is why the day challenges them to foster supportive relationships and respectful communities, whilst equipping them with the skills they need to keep themselves and others safe in these spaces.

Connect with us on social media

We want to share all of the great things that organisations like yours are doing to celebrate Safer Internet Day, and the best way to do that is by sharing what you are doing on social media!



@UK_SIC



UK Safer Internet Centre



@UK_SIC



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Use the hashtag #SaferInternetDay and tag the UK Safer Internet Centre social media account in all of your Safer Internet Day social media posts to ensure that we can re-share them and to help you to take part in the global conversation!

Help us to start the day with a bang!

Schedule this Tweet for 8am on 8th February

Today is Safer Internet Day! Join us and @UK_SIC this #SaferInternetDay to create a better internet – RT to show your support saferinternetday.org.uk #PlayYourPart

What you can do...

This Safer Internet Day we are focussing on the theme of respect and relationships in online gaming, celebrating young people's role in creating a safer internet and the ways they are shaping the interactive entertainment spaces they are a part of.

In this pack there are a range of posts that you can share both now, and on Safer Internet Day. We have also created a range of graphics that you can share with any of your posts.

With your support on social media we can make Safer Internet Day 2022 the biggest ever!

Suggested social media posts

Things you can share before 8th February:

Click on any of the below to Tweet.

ORGANISATION NAME are celebrating #SaferInternetDay on 8th February! Find out how you can also get involved at saferinternetday.org.uk @UK_SIC

Make online safety a priority in your school and be part of the UK's biggest celebration of online safety. For #SaferInternetDay @UK_SIC have a range of free resources to help the young people you work with explore reliability and trust online. saferinternetday.org.uk

#SaferInternetDay is on 8th February 2022! Want to know more about the day and how you can get involved? Why not check out the brand new films and resources from @UK_SIC! saferinternetday.org.uk

Things to share on 8th February 2021

Click on any of the below to Tweet.

Today is Safer Internet Day and we are working with organisations across the UK to show how you can #PlayYourPart in creating a kinder internet. Join us and find out more at saferinternetday.org.uk #SaferInternetDay @UK_SIC

ORGANISATION NAME are celebrating #SaferInternetDay today! Find out how you can join us at www.saferinternetday.org.uk @UK_SIC www.saferinternetday.org.uk

An essential part of supporting your child online is to not judge, even if their behaviour or life online isn't what you wanted or expected. Support your child to be safe online with these #SaferInternetDay Top Tips from @UK_SIC https://bit.ly/SID_Parents_tips

Some of the other plays on the server make unkind comments about your friend is and how rubbish female players are. What should you do? Test your online safety skills with the #SaferInternetDay quiz from @UK_SIC www.saferinternet.org.uk/quiz

Top tips for parents this #SaferInternetDay - listening to your child will give you the best possible idea of how to support them. Not sure where to begin? Have a look at @UK_SIC's suggested 'Conversation Starters' for parents and carers https://bit.ly/SID_Parents_tips #PlayYourPart

Graphics you can share

We have created a range of graphics you can share on social media to accompany any of your posts on or before the 8th February.

[Click here to download the graphics now.](#)

More graphics will be added to the folder shortly.



Other helpful resources

These resources encourage young people to explore reliability online, giving them the tools and skills to help spot fact from fiction online.

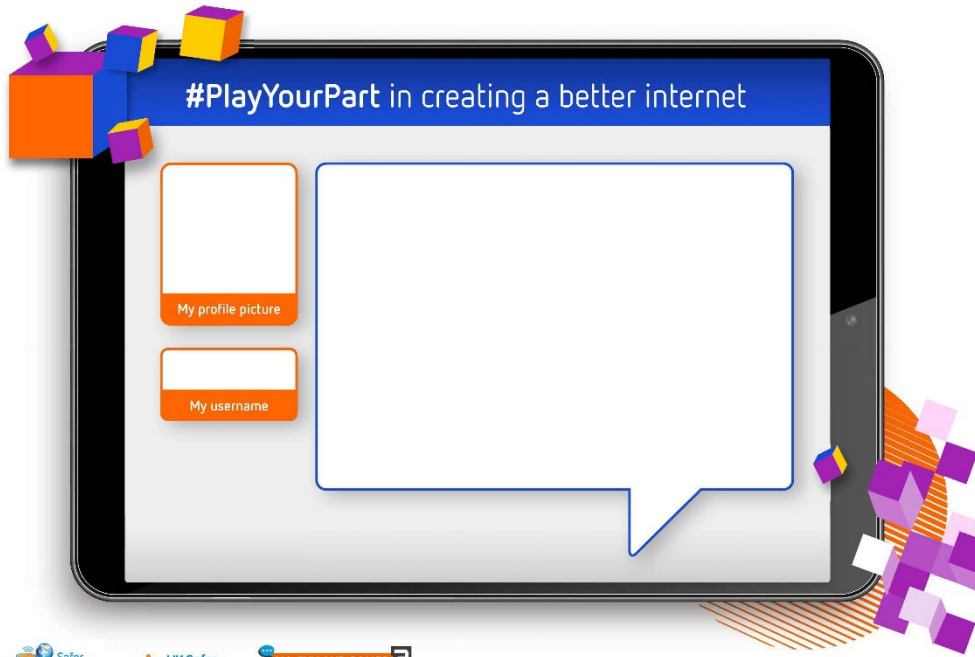
To help us reach more young people than ever before why not share some of the #SaferInternetDay resources such as:

- **Educational Resources**
Free to download and view, the resources are written by educational experts to be engaging and adaptable for different age groups between 3 and 18. There is also guidance for educators, as well as resources for parents and carers.
- **Safer Internet Day Films**
To accompany the resources, there is also a range of short films for 5-11s, 11-14s, parents and carers, as well as a campaign film outlining the theme of the Day.
- **Top Tips for all ages**
These pages include top tips about staying safe online as well as the ways young people can express their identity online. The advice pages for young people are split into age appropriate sections for ages 3-18, with specific tips for parents and carers.
- **The Safer Internet Day Quiz**
Coming soon! Test your knowledge of what to trust online with our quiz – take part at www.saferinternet.org.uk/quiz

Let's create

This Safer Internet Day we want to make the internet an inclusive place. Everyone has a part to play in this happening - whether by being an upstander, an ally, a champion for difference, or just by being themselves.

This year the Safer Internet Day campaign will be using the hashtag #PlayYourPart – exploring how we can all work together to make the internet a kinder, more supportive place, whether when watching, creating or exploring content online.



#SaferInternetDay

saferinternetday.org.uk

#PlayYourPart

You can download the #PlayYourPart template on the Safer Internet Centre Website

How to use the template

1. Decorate the template in any way which suits you. Use paint or edit the pdf to fill the page with...
 - Things you can say to support someone online.
 - Words or questions you can use in an online game to ensure everyone is included.
 - Illustrations of what a better, more inclusive and respectful internet could look like.
 - Pledges of what you will do to help create a more respectful internet, such as, "I will be respectful when talking to others online in games" or "I will support my friends if something upsets them."
2. Take a photo of the templates and share them on your organisation's or school's social media accounts with the hashtags #PlayYourPart and #SaferInternetDay.
3. Get your friends, family, and colleagues involved! Any photos shared on Twitter using the #SaferInternetDay or #PlayYourPart hashtags and tagging @UK_SIC may be

Example pledges:

